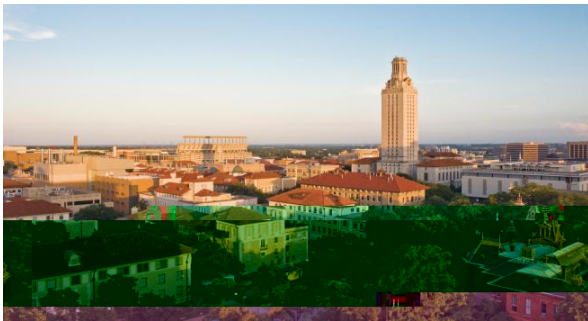


**INTERNATIONAL ACADEMY at
THE UNIVERSITY OF TEXAS AT AUSTIN**



The University of Texas at Austin, founded in 1883, ranks among the 40 best universities in the world. It supports some 52,000 diverse students with top national programs across 18 colleges and schools. And as Texas' leading research university, UT attracts more than \$650 million annually for discovery. Amid the backdrop of Austin, Texas, a city recognized for its creative and entrepreneurial spirit, the university provides a place to explore

countless opportunities for tomorrow's artists, scientists, athletes, doctors, entrepreneurs and engineers.

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SUMMARY

Texas Global at the University of Texas at Austin (UT Austin) is pleased to offer the International Academy this summer for university-level students. In this four-week program, students will gain first-hand experience in their selected academic track with a curriculum that focuses on practice, problem-solving, and application, while improving their ability to communicate in their subject-area knowledge in English with oral and written communication classes. Courses will be managed through the Canvas learning management system. This program will provide a unique opportunity for international students to gain experience from UT Austin's expert faculty and resources.

(UT Austin)

Canvas

PROGRAM HIGHLIGHTS

| | | |
|--|---|----|
| Interactive classes, 5 days a week for 30 total weekly hours | 5 | 30 |
| Practical experience and experiential learning | | |

Technical written English and oral communication

Networking opportunities with experts and field insights

U.S. cultural knowledge and academic perspectives integrated throughout the program

Local excursions and educational site visits

Grade report and certificate of completion provided to each student

PROGRAM DATES

July 10 - August 4, 2023

2023 7 10 -8 4

Monday – Friday 9:00am - 12:00pm and 2:00 - 5:00pm (120 hours total)

9:00-12:00 2:00-5:00 120



PROGRAM FEE

\$4500 Includes tuition and fees, books and materials, room and board, insurance, cultural immersion activities

\$4500/

PROGRAM TRACKS

Students will have the option to enroll in one of the following academic tracks: **Accounting, Engineering, Software Engineering, Western Language & Culture, Business Negotiation, Advertising and Public Relations, Educational Psychology**. Each track will be combined with academic communication classes language support.

7

ACCOUNTING

Foundations of Accounting

Topics include:

- The accounting cycle
- Recording journal entries & the closing process
- Classified balance sheet & related disclosures
- Internal controls
- Asset misappropriation project



Principles of Finance

Topics include:

- Financial statement analysis
- Cash flow analysis
- Time value of money
- Bond and stock pricing
- Interest rate determinants
- Capital budgeting

ENGINEERING

Engineering Physics

Topics include:

- Structural analysis and static equilibrium problems
- Applied principles of Dynamics
- Analysis of simple circuits to determine their defining characteristics
- Simple experiments to test physical concepts

Engineering Design

Topics include:

- Problem formulation and specification development
- Concept generation and selection
- Product redesign project
- Conceptual design project

SOFTWARE ENGINEERING

Progr

- Java Exception handling Java
- Java graphic libraries Java
- Multi-threading
- Network programming
- Group projects

LANGUAGE & CULTURE

Culture & Literature &

Topics include:

- Analysis of literary texts, current events news articles, and American historical and political documents
- Practice cultural interpretation, meaning, and point of view related to texts

Cross-cultural Communication

Topics include:

- Using idiomatic and figurative language in conversation
- Conversation patterns, facial expressions, and body language
- Cross-cultural comparison of practices and customs in the United States with patterns in the home culture.

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- Multi-party negotiations
- Conflict & Influence
- Ethics
- Cross-cultural negotiations

ADVERTISING AND PUBLIC RELATIONS

Foundations of Advertising, PR and Social Media

Topics include:

- Understanding the ethical decisions organizations must make when engaging in social media.
- Increasing understanding of how new media can help organizations reach their objectives and when these tools are most appropriate.
- To be able to provide strategic counsel, based on understanding of core concepts of advertising and PR, to organizations about why and when to use social media tools in their public relations, marketing and advertising campaigns.

Client Project

Topics include:

- In teams, students will complete a social media audit and create a social media plan for a client. Clients will be provided, and some class time will be reserved for group work. For this social media audit, students will analyze their client and competitors' social media use. Students will be tasked to organize their results by channel and include the social media channels their client and competitors use, such as: blogs, Twitter, Facebook, Instagram, Pinterest, Snapchat, and YouTube. Students will perform SWOT analysis, identify target audience, create clear, measurable outcomes, and work towards a strategic PR objective.

: Twitter Facebook Instagram Pinterest

Snapchat YouTube SWOT

EDUCATIONAL PSYCHOLOGY

Introduction to Educational Psychology: Theory

Topics include

- Theories of intellectual and personality development
- The development and manifestation of disorders such as attention deficit disorder, learning disorders, and substance use disorders

- Cultural issues and disparities in development and pathology
- Cognitive-behavioral and psychosocial assessment and intervention
- Relations between educational psychology and other supportive professions, including general medicine, psychiatry, social work, speech and language therapists, and teachers

Educational Psychology Application

Topics include

opportunities to tour on-campus laboratories and testing facilities, gain lab experience relevant to educational psychology, and present on self-directed educational outcomes.

Academic Communication Classes

Oral Communication classes will focus on listening comprehension, speaking fluency, and pronunciation - particularly those areas that are challenging to Chinese speakers. In these interactive classes, students will explore these skills through a variety of activities, such as listening to lectures, participating in discussions, giving presentations, and practicing using new vocabulary and expressions.

A sample schedule is provided below.

| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|------------------|-----------------------|-----------------------|-----------------------|-----------------------|--|
| 9:00am -10:20am | Academic class 1 | Academic class 1 | Academic class 1 | Academic class 1 | Academic class 1 |
| 10:40am -12:00pm | Academic class 2 | Academic class 2 | Academic class 2 | Academic class 2 | Academic class 2 |
| 12:00 -2:00pm | Lunch | | | | |
| 2:00pm -3:20pm | Oral Communication | Oral Communication | Oral Communication | Oral Communication | Local Excursions and Educational Site Visits |
| 3:40pm -5:00pm | Written Communication | Written Communication | Written Communication | Written Communication | |

Cultural Events and Activities

Outside of the classroom, International Academy students actively participated in cultural activities organized by the Programs staff. Some of these events included a tour of the city exploring Austin’s famous landmarks, visits to local museums, outdoor concerts in the park, and other exciting activities on the UT campus and in the community. Each outing offered students a unique experience and perspective on culture in the United States. Weekend excursions included day trips to Houston and San Antonio. In Houston, students spent a day visiting the Houston Museum of Natural Science and the NASA Space Center. In San Antonio, students spent a day at an amusement park, Six Flags Fiesta Texas.

International Academy

UT

NASA

ORIENTATION

Upon the students’ arrival in Austin, the ELC program staff will provide a comprehensive orientation covering programmatic, social, and cultural aspects of the program. Information about campus libraries, computer, recreational, and student activity facilities will be included, along with a campus tour and a tour visiting historical, cultural, and recreational sites around the city of Austin. For the duration of the program, staff will be available to provide support for students and address any questions or concerns that arise. IA students will receive a UT identification card. With this card they will have access to facilities and services at UT Austin, including computer facilities, on-campus WiFi access, libraries, student activity centers, student health center services, and shuttle buses which provide transportation to many areas of the city.

ELC

EVALUATION & CERTIFICATE

Student progress will be measured during the program through active participation, homework, and quizzes. Coursework accounts for 80% of the grade and the final exam counts for 20% of the grade. The instructor will assess student performance and record grades in the Canvas learning management system. Students will be able to access Canvas and review their grades throughout the course. Students who attend 85% of the live course sessions and receive A, B, or C grades will be awarded a completion certificate. During the final week of the program, the ELC will host a closing reception congratulating the students on their accomplishments. Students will receive certificates and grade reports at the closing reception.

| | | | |
|-----|--------|--------|---|
| 80% | 20% | Canvas | |
| | Canvas | 85% | C |
| | ELC | | |

PROGRAM EVALUATION

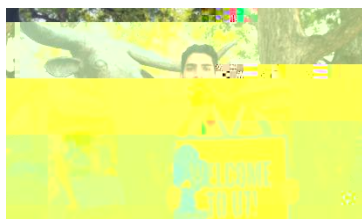
At the conclusion of the program, students will complete anonymous surveys on each aspect of the program.

SUMMARY

The University of Texas at Austin has excelled at offering a variety of classes for international students, and we remain committed to offering high-quality programs for the students who will register for the International Academy program. We are confident that we will provide an academically challenging and enriching program for students this summer. With a dedicated community of staff and faculty, we will ensure students feel engaged and supported throughout the program.

IA

UT-Austin IA



YOUR FUTURE STARTS HERE